

# Percipio

## Intelligent Learning Experience Platform





## INDUSTRY ANALYSTS

“The demand for easy-to-use, digital learning programs is one of the biggest issues on the minds of employees and employers today. Platforms that create a TV-like interface to content, enable reading/watching/listening together and deliver industry leading skills are in high demand around the world.”

**Josh Bersin, Global Industry Analyst**

“Launched a year ago with 500 multi-modal channels stocked with Skillsoft eLearning content, Percipio, after several updates, now accommodates personalization, customization and external- and company-specific content, allows learners to practice and helps learners find relevant content while in the flow of work. Percipio is clearly resonating with customers, so we have placed Percipio in a leadership position in our recent Video Solutions for Corporate Learning report. We credit Skillsoft, a long-time leader in enterprise learning management and content, for capitalizing on their strengths and taking a leadership position in Learning Experience Platforms in such a short period of time.”

**Charles M. DeNault, Senior Analyst, Wainhouse Research**

# Percipio: The Intelligent Learning Experience Platform

## Watch. Read. Listen. Practice.

Lifelong learning is a fundamental driver of organizational development – from entry-level to senior leadership roles across all functions. Research by **Bersin** found that companies who effectively nurture their workforce's desire to learn are at least 30% more likely to be market leaders in their industries over an extended period of time.

Modern learners need a solution that provides intelligent recommendations on where to start and guides them along critical paths in a beautiful consumer-led experience across a full spectrum of modalities to match their learning preferences.

Employers want to be confident that their learners have access to the best, curated, widest and deepest selection of content assets which will deliver the desired learning outcomes to build and maintain world class organizations.

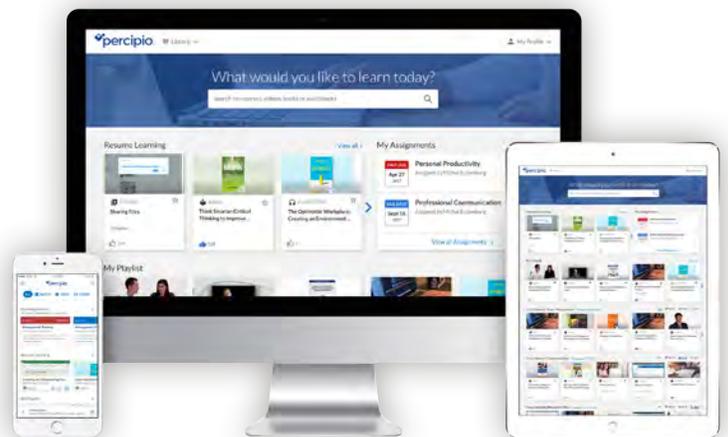
Percipio is the solution that helps organizations deliver this robust learning experience while also managing learning programs and connecting learning activities to business objectives. Percipio, the intelligent learning experience platform (LXP), is designed to meet the needs of modern learners, using an intuitive design and consumer-led experience to facilitate engagement and accelerate learning.

Percipio gives learners access to over 500 pre-curated channels, with new channels and content being added all the time. With micro-learning courses, videos books, audio, Percipio has been designed as an open platform, enabling customers to include

“Percipio marks the rebirth of corporate learning. This is particularly true as organizations undergo digital transformation and recognize the need to upskill, reskill and nurture their multi-generational workforces through relevant content that lives on a modern and engaging technology platform.”

**Apratim Purakayastha, CTO Skillsoft**

curated content - including custom, third-party content. Percipio also integrates with market leading Learning Management Systems (LMS), enabling micro, macro and multi-modal learning within any existing LMS.



**From Launch on June 7, 2017 to December 1, 2018  
Percipio Has Grown to Include:**

  
**OVER 1 MILLION**  
USERS

  
**1,500**  
CUSTOMERS

  
**11 AWARDS**  
& NOMINATIONS

**500+ Channels Containing:**

 **OVER 19,400** BOOKS

 **OVER 4,700**  
MICROLEARNING COURSES

 **OVER 1,200** AUDIOBOOKS

 **OVER 830** BOOK SUMMARIES

 **OVER 700** AUDIOBOOK  
SUMMARIES

 **OVER 140** CERTIFICATIONS

 **OVER 60** PRACTICE LABS

 **OVER 35** TEST PREPS

**WITH MORE ADDED EVERY DAY**

*“I love the simplicity of the design and how easy it is to use—it’s elegant and functional!”*

**Wynn Schollum, Learning & Organizational Development Group Manager of Datacom**

*“Percipio will enable veterans to maximize their potential and compete on a level playing field.”*

**Dan Caporale, founder of Hire Our Heroes**

*“Special Olympics wanted to enhance its leadership development program with a more modern and robust learning solution that is standardized and accessible across all countries. We chose Percipio to supplement and complement the content used by our Leadership Academy for its ability to provide continuous, comprehensive and mobile leadership development support following a face-to-face event. The platform’s consumer-led experience empowers employees and athlete leaders—those with and without an intellectual disability—to participate in self-directed learning.”*

**Olga Yakimakho, Director of Leadership and Organizational Development, Special Olympics**

*“The curated learning paths will help my learners self-direct their learning, which is part of the cultural change we are trying to build inside our organization and will also help the curators more easily assign learning to fill key skill gaps. This will save us time and talent curating internally in the organization. Also, this helps ensure that our people are following best-of-breed learning paths.”*

**Laura Garza, Executive Director of Human Resources & Talent Development at Praxair**

## We believe that true learning is achieved through an experience that supports people in the flow of work – Watch. Read. Listen. Practice.



### WATCH

- Instructional designed, scenario-based and animated courses
- Micro-learning videos with high entertainment value using acting, 3D graphics & rapid motion
- Expert insights



### READ

- Over 19,400 books from industry leading publishers
- Curated within channels
- Certification prep
- Access to support resources
- Sloan Management Review Volumes



### LISTEN

- Industry's largest collection of audiobooks
- Audio book summaries
- Mobile offline access to content



### PRACTICE

- Facilitator guides, self-assessment tools & integrated mentoring
- Live & virtual developer bootcamps
- Assessment & Exam prep
- Integrated mentoring and support

## Features of Percipio's Solution



**Instructional Design** - Courses are developed by industry experts and reviewed by in-house eLearning professionals to ensure quality.



**Compelling Content** - Compelling course delivery through acting, 3D graphics and rapid motion with real-world scenarios dealing with pragmatic issues, problems and situations. This range of instructional strategies are relevant to the topics presented and validated by research and adult learning science.



**Certification** - Wide range of content aligned to certifications, with a tracked pass rate of over 90%.



**Expert-led** - Access to world-class expert insights courses to supplement foundational course content.



**Channels** - Over 500 pre-curated channels mapped to competencies that matter most to leading global companies and provide learning paths to specific audiences.



**Refreshed Content** - Annual investment in the content library ensures that content stays updates and is refreshed on a three-year cycle.



**Inclusive Learning** - Users can choose from multiple modalities accessing videos, digital books, audiobooks, practice labs and live learning to learn in the way that works best for them.



**Multiple Expertise Levels** - Content is curated into different levels based on ability and knowledge to meet the needs of a wide range of learners from beginner to expert.



**Expert Access** - Investment in expert instructors responsible for the development of the instructionally sound content offerings. Leading mentors provide an affordable fast track to certification and offer test preparation to improve success.

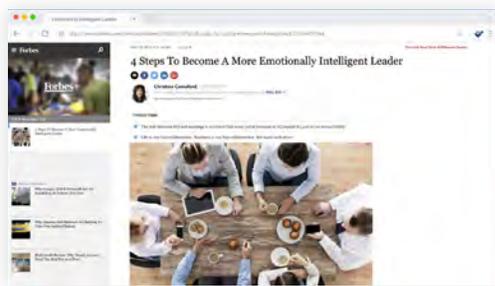
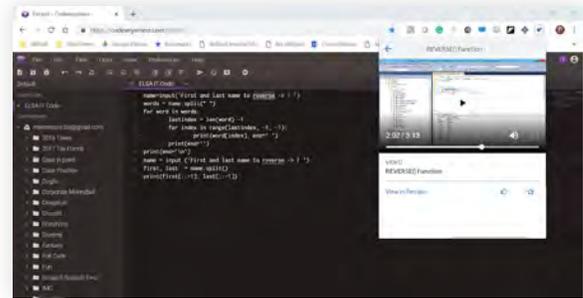


**Talent Development** - Curated playlists and curriculum maps, guide learners through the stages of their career, consistently building on existing knowledge.

# Percipio ELSA

## Learning in the Flow of Work

**Percipio Embedded Learning Synchronized Assistant (ELSA)** delivers access to an organization's Percipio site via a browser plug-in that works with a variety of popular web browsers.

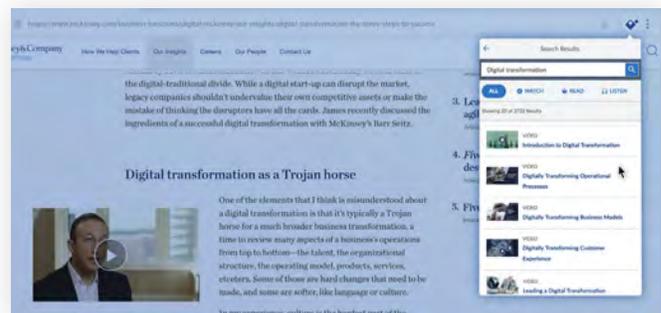


### DISCOVER EMOTIONALLY INTELLIGENT LEADERSHIP WITH ELSA

**See how ELSA lets users access leadership training** via a browser plug-in, so that users can learn throughout their workday, directly in their natural workflow.

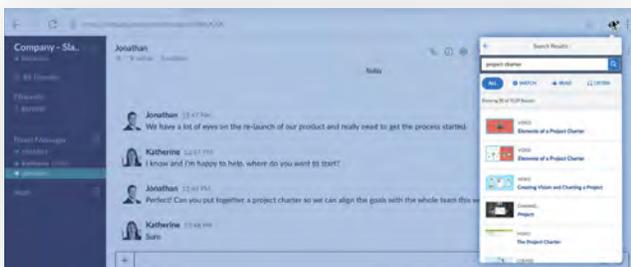
### PREPARE FOR DIGITAL TRANSFORMATION WITH PERCIPIO ELSA

**Discover how ELSA lets users access digital transformation** training via a browser plug-in, so that users can learn throughout their workday, directly in their natural workflow.



### ANSWER QUESTIONS IN SLACK WITH ELSA

**Make it easy for learners to discover useful information** that aligns with their interests on their homepage and help them find the content they're looking for quickly by leveraging Elasticsearch capabilities with search recommendations.



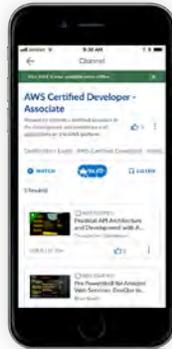
### LEARN IN GOOGLE ANALYTICS WITH ELSA

**See how Percipio ELSA lets users access training on apps like Google Analytics** via a browser plug-in, so that users can learn throughout their workday, directly in their natural workflow.



## LEARN ON THE GO

Deliver access to learning resources anywhere and any way users want — even offline — with the Percipio Mobile App. Install the App from **Apple** or **Google Play** today



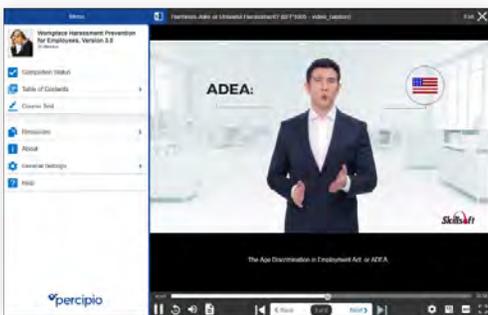
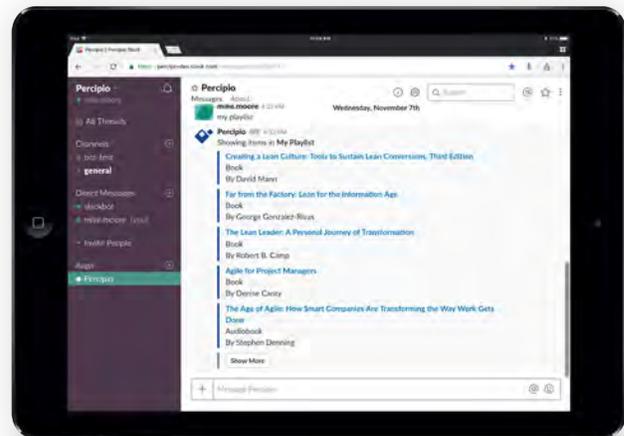
## ACCESS CONTENT – JUST ASK

Experience over 500 pre-curated channels mapped to the competencies that matter most to leading global companies and assign learning paths to specific audiences.



## LEARN WHILE COLLABORATING

Search for content, resume learning and access playlists while collaborating in Slack with the Percipio Slack App.



## PERCIPIO COMPLIANCE

Percipio Compliance combines leading content and a modern UX with robust functionality to deliver an engaging user experience while meeting complex compliance needs.

With access to one of the largest selections of Legal and Workplace Safety & Health training courses through Skillssoft Compliance Solutions, Percipio Compliance provides organizations with the flexibility and functionality to effectively manage, monitor and track compliance.

Click [here](#) to learn more.

# Unmatched Coverage in Key Portfolios

Great learning outcomes start with amazing content. Percipio has the largest library of multi-modal content curated by leading experts and designed to engage learners. Over 500 continuously curated channels provide a full spectrum of options for the learner to select based on their own learning preferences and style – WATCH. READ. LISTEN. PRACTICE.



## LEADERSHIP

Skillsoft Leadership Development Program (SLDP) is designed to meet the leadership needs of the modern organization. It is a flexible, cost-effective solution designed to help organizations fill their leader pipeline, build capable leaders early in their careers, support leaders through critical transition points and develop even tenured leaders in emerging digital leadership competencies.



## BUSINESS SKILLS

Skillsoft's new line of business skills courses are designed for the modern learner. We've created fresh, new business skills videos in a variety of formats including scenario-based storytelling, animation and panel discussions with subject matter experts.



## TECHNOLOGY & DEVELOPER

Provide the most options for Skillsoft Technology & Developer offers an unparalleled solution, developed in conjunction with our industry-leading experts providing multi-modal resources organized in curated learning channels.



## DIGITAL TRANSFORMATION

Facilitate success in today's fast-paced digital economy, organizations need a scalable and flexible way to deliver the right tools, thought leadership and resources to develop leaders at all levels to drive transformation and success



## COMPLIANCE

Skillsoft compliance training addresses more than 500 risk topics across 32 languages—providing one of the largest global libraries of legal coverage, ethics training and workplace safety training available. Our compliance courseware and videos are developed in partnership with industry-leading subject matter experts.



## PRODUCTIVITY & COLLABORATION TOOLS

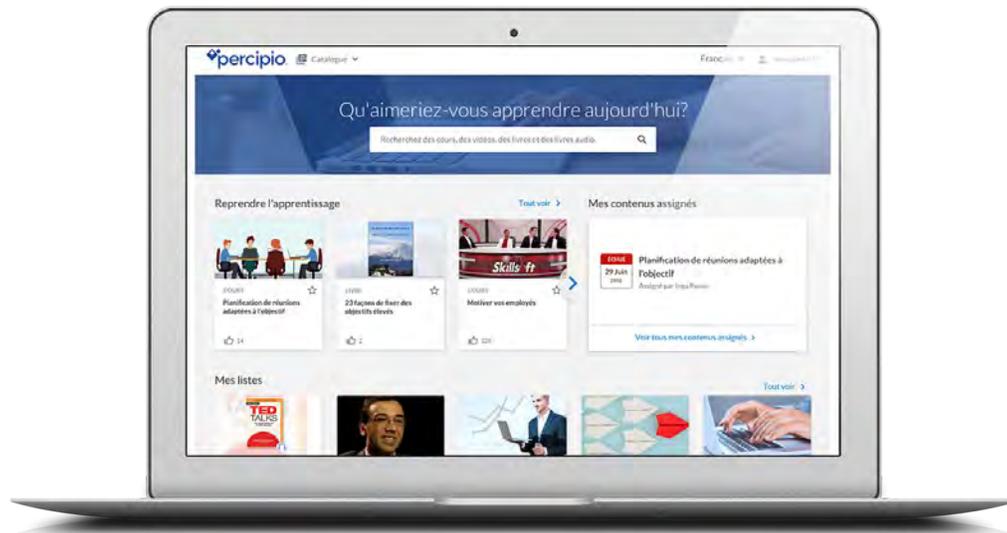
Skillsoft's comprehensive digital skills training helps your employees drive digital transformation in your organization. With thousands of curated videos, courses and books, Skillsoft's digital skills offering provides the necessary depth and breadth to ensure your organization is digitally literate in all aspects of their jobs.

# Learning for Global Organizations

Deliver a learning solution that is relevant and meaningful to the global workforce by addressing the varied learning needs with localized channels that offer multi-modal content. Percipio supports the multi-lingual needs of companies by providing a localized platform experience to match the wide selection of content in English, Spanish, French and German.

“67% (of users) prefer navigation and content in their language.<sup>2</sup>”

Common Sense Advisory



## SUPPORT FOR ALL COMPANIES

Use localized versions of the **Percipio Knowledge Base** to access support documents, release notes and tutorials for administrators and learners to streamline the rollout of Percipio.

## MULTI-LINGUAL MOBILE

The Percipio Mobile App supports English, Spanish, French and German to give users the same great learning experience no matter where they are accessing content.

# Customize Your Learning Experience

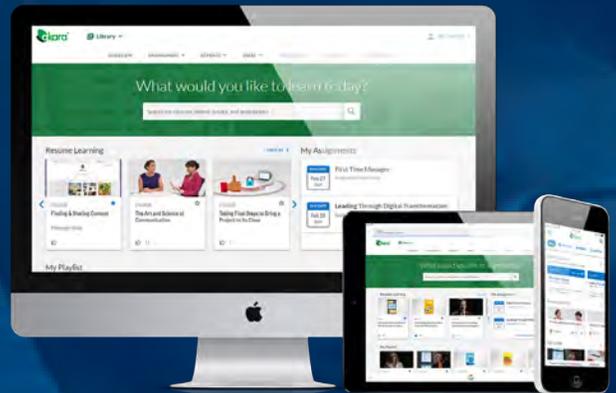
“Think about what your learners need to do with that information after the course is finished and design around that.”<sup>3</sup>

Matthew Guyan

## BRANDED SITES

Companies need to be able to take control of their learning experience to make it relevant to their users, by aligning the look and feel of their Percipio site to provide a consistent brand experience.

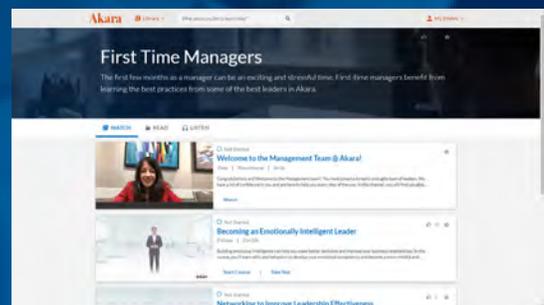
Percipio enables organizations to control the learning experience using site branding capabilities that extend across desktop, mobile and tablet.



## CUSTOM CHANNELS

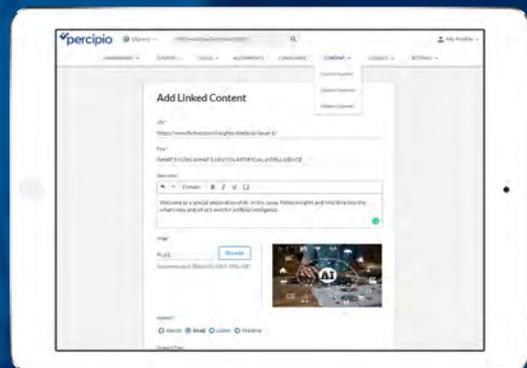
Organizations can curate in content from any source to provide company-specific training in their Percipio site. Custom channels can include content created internally, external free content, such as YouTube and external paid content.

Custom channels look and behave exactly as existing Percipio channels and are discoverable through browse and search, giving users a consistent experience across the platform.



## CUSTOM CONTENT CURATION TOOL

Organizations can create their own channels using the Percipio Custom Content Curation Tool and link in all types of custom content, including videos, courses, books and resources, can easily be curated. By ensuring that all content is added to the library using Percipio's state-of-the-art curation process, organizations can deliver modern personalized learning paths, or channels, that can easily be found by learners in browse and search.



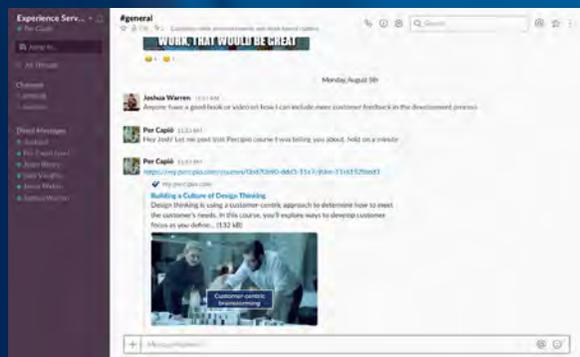
# Customize Your Learning Experience

“TL&D leaders know they have to facilitate a consumer-led and collaborative approach to satisfy the modern learners.<sup>4</sup>”

Laura Overton, Founder & CEO, Towards Maturity

Facilitating a collaborative environment is key to developing a learning culture. Social tools bring a new level of close collaboration and ease communication across teams, functional groups and business units and present a tremendous opportunity to accelerate learning and knowledge sharing.

That’s why 80% of businesses have adopted these powerful tools to transform and streamline their business processes according to a 2016 McKinsey survey. Percipio harnesses that collaborative power to learning by integrating popular social tools as part of our platform capabilities.



## SHARE RESOURCES

All content in Percipio has distinct URL’s that can be sent to other users on the same team to promote social sharing.

## SHOW WHAT YOU LIKE

Percipio lets users showcase content they enjoy by clicking the ‘thumbs up.’ This also allows users see the content that is the most popular across all Percipio sites.

<sup>4</sup> <https://www.skillssoft.com/blog/2018/01/modern-learning-content-modern-learners-need-get/>

# Manage Learning Programs & Track Business Impacts

“By supporting xAPI and delivering impact reporting Percipio can deliver on the promise of measuring the true business impact of learning.”

Jim Renner, VP of Product Management, Skillsoft Group

Last year, 27% of companies surveyed were spending more on training and development and more than half were using eLearning or online training. And yet, 92% of executives can't see the return on their investment in employee learning on their bottom line.<sup>5</sup>

Percipio provides powerful administration, tracking and reporting of learning across the organization with out-of-the-box reporting using data visualization. The reporting concentrates on three areas:

## DEMONSTRATING HOW LEARNING ACTIVITY SUPPORTS KEY BUSINESS OBJECTIVES

All content can be aligned to business deliverables. When administrators are designing learning programs, they can align channels to specific business outcomes and report on the impact the training is making across the organization. Pre-formatted reports can be accessed via an LMS to centralize tracking of learning programs.



## QUANTIFY PROGRAM VALUE

Show the value that learning investment delivers across the organization, including: value of skill gain, impact to salary hours, total benefit and benefit to cost return.

## TRACK ACTIVITY

Consult dashboards that show business impact, engagement and content usage to get a quick overview of what learning is occurring or go deeper for a more detailed breakdown of results with reports on all activity and content in your Percipio site.



## MONITOR & MANAGE LEARNING ACTIVITY USING XAPI

Percipio provides xAPI support as part of its rich data integration tools. Statements can be delivered to an LRS or other xAPI-compatible system supporting the vision of aggregated data and holistic measurement

5 <https://www.forbes.com/sites/forbeshumanresourcescouncil/2018/03/09/drive-engagement-and-impact-by-aligning-learning-to-business-objectives/#325c2d914506>

# Bring Percipio to Your LMS

“With PES, organizations can extend and optimize their existing technology investments and deliver an on-demand, modern and sophisticated learning experience to employees.”

Apratim Purakayastha, CTO of the Skillsoft Group

## experience services



CONTENT



CURATION



DISCOVERY



ANALYTICS

Percipio has been developed to be an open platform, giving companies the flexibility to extend their existing investments in learning and technology.

Percipio Experience Services (PES) offers a rich set of APIs that enable micro-learning and multi-modal learning within any learning platform. PES also offers rich content discovery services including superior metadata and search; it enables curation from the smallest unit such as a video or a large unit such as a channel containing several related courses. Furthermore, PES enables xAPI-based activity tracking appropriate for both micro and macro learning.

PES provides access to content, curation and elements of the user experience in the Percipio platform. PES gives organizations the choice of which elements of the content and the Percipio experience to use, how they can be used and where in their learners' experience these elements appear, while collecting all the learner activity data with the ability to deliver it wherever and however it's needed. PES provides further flexibility via content and videos that can be embedded on a corporate portal, Percipio Search that can be embedded in a corporate intranet and channel curation from a wide range of sources that can be linked from a CRM.

[LEARN MORE HERE](#)

# Percipio Services

Our expert Professional Services team will ensure that you have a successful Percipio experience. The team works to link your business objectives to key learning experiences, drive engagement and set you up for success.

From initial deployment to on-going support, the Percipio Professional Services team works with you to increase usage and learner engagement. Experienced Implementation Consultants can tailor a personalized solution based on several key factors, including the complexity of your organization, implementation requirements or audience types.

## PERCIPIO PROFESSIONAL SERVICES

We offer a wide range of solutions including learning strategy and analysis, custom development and curation and learning administration and reporting across 5 key areas.



TECHNOLOGY



STRATEGY



ADMINISTRATION



CUSTOMIZATION



CONSULTING  
ON-DEMAND

## PERCIPIO IMPLEMENTATION SERVICES

Accelerate deployment of Percipio sites with Percipio Implementation Services. All implementation services include site implementation and branding, configuring single sign-on (SSO), online enablement training, consulting support and orientation. The five options for implementation services are **Percipio Fast**, **Percipio Basic**, **Percipio Guided**, **Percipio Strategic** and **Percipio Compliance** and offer a range of assistance including:



**Site Implementation** - Configuration of the Percipio site.



**Recorded Online Training** - Recorded training videos to help with administrative setup of Percipio.



**SSO** - Single Sign-On authentication process that allows a user to access Percipio using corporate credentials.



**Branding** - Assistance adjusting the appearance of the Percipio site to company specific branding guidelines.



**Web-based Orientation** - Live introduction to Percipio online.



**Supplemental Expert Training** - Additional training with an expert to answer any outstanding questions.



**Data Upload** - Assistance importing company information into their Percipio site.



**Custom Channel Support** - Guidance for customers that want to add custom content to their Percipio site.



**Audience & Assignment Support** - Help creating audiences and assignments into their Percipio site.



**Marketing Plan Review** - Expert evaluation of marketing plans for your learning curriculum execution.

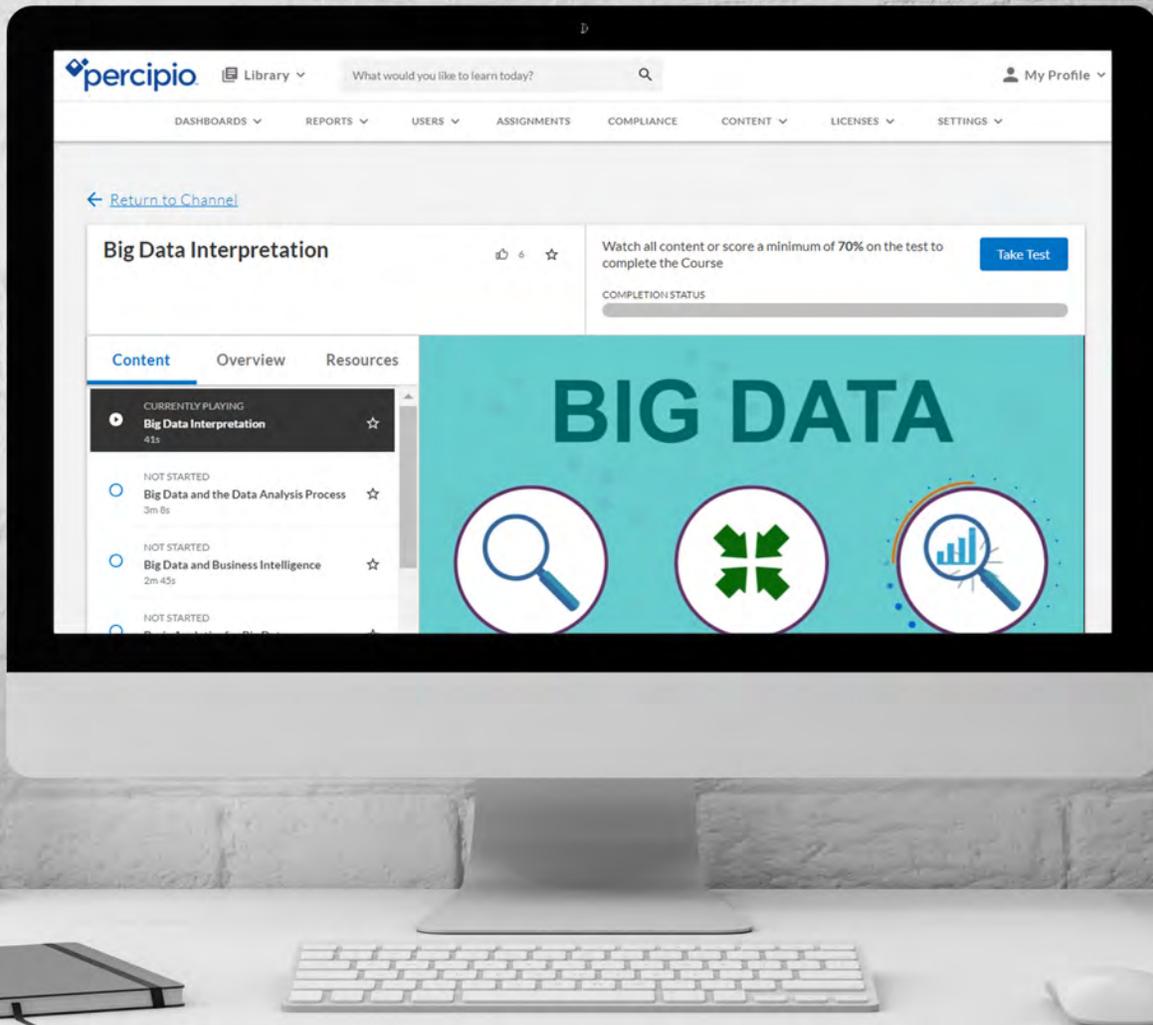


**Compliance Reporting** - Setup of 2 custom reports in Percipio Compliance

[CLICK HERE TO SEE MORE DETAILS](#)

# Award-Winning Design & Learning Experience





Visit [Percipio.com](https://percipio.com) to take a free 14-day trial and learn more.

